Creating a Constitutionally Centered Will

NRA Member Planned Giving Guide
Dear Fellow NRA Member,

I’ve been fighting for freedom all my life. And the one thing I’ve learned is that when you fight for freedom, you get more of it.

I also know something else. I know our Second Amendment freedom is alive and well today because of the fighting spirit of NRA members like you.

But who will fight to save this freedom after you and I are gone? Every day, politicians attack it. Judges rule against it. The media elite lie about it. And textbooks distort it.

Defending this essential freedom will require a whole new generation to take up the fight when it is our time to pass the torch. And now you can help guarantee freedom’s future by including NRA in your estate plans. This easy-to-follow guide will show you how.

By creating a constitutionally-centered will, you will lay a rock-solid foundation for the next generation of freedom’s defenders. I’ve included the NRA in my estate plans and I hope you will do the same.

Yours in Liberty,

Wayne LaPierre
Executive Vice President
National Rifle Association
How to Include the NRA in Your Estate Plans

Each individual or family situation is unique, and this extends into planning gifts to the National Rifle Association and your charitable interests. With attention to detail and a thorough review of your financial situation, NRA’s Planned Giving team can assist you in identifying the gift vehicle that will complement your unique situation.

Bequests
One of the most popular ways to give, a bequest can be made through gifts of cash, securities, personal property, firearms or real estate.

Life Income Gifts
These gifts provide you lifetime income while also allowing you to support charitable programs. Life income gifts available through The NRA Foundation include charitable gift annuities that feature generous payments for life, and charitable remainder trusts that provide fixed or variable payments you determine. In addition to cash and securities, these gifts can be funded with real estate or firearms.

Retirement Accounts
Properly designated charitable gifts of retirement accounts bypass probate, avoid taxation, and reduce the size of your taxable estate.

Life Insurance Policies
A convenient way to support NRA programs and multiply your ability to give today, a life insurance gift simply allows you to designate the NRA or one of its affiliates as the beneficiary of your policy. Gifts of life insurance are tax-deductible when an NRA 501(c)(3) charity is the irrevocable owner and beneficiary of the policy.

Charitable Lead Trusts
A charitable lead trust allows you to care for your family while also supporting your favorite causes.

Everyone has unique philanthropic goals. As a result, there are many different factors to consider when choosing your personal gift options. The NRA Planned Giving team is pleased to offer complimentary, no-obligation consultations on the numerous ways that you can meet your personal estate and financial planning goals while ensuring our legacy of freedom.

Please call (877) NRA-GIVE (672-4483) or visit www.NRAPlannedGiving.org.
Suggested Bequest Language

Use these two pages as a reference point when you write or update your will, trust, or other estate plans. After reading and completing the first three steps, you will be prepared to meet with an attorney and leave a gift to the NRA.

Step 1: Choose a Beneficiary

Choose from the organizations below to determine a beneficiary. The 501(c)(3) or (c)(4) status can affect the distribution of your assets in relation to estate and inheritance tax. Contact the NRA Office of Advancement’s Gift Planning Department for more information. Be sure to use the full name listed below in all legal documentation.

**The Non-Charitable 501(c)(4) Association:**
- National Rifle Association of America
- NRA-ILA (Institute for Legislative Action)*
  *NRA-ILA is a division of NRA, not a separate organization. However, you can list it as a beneficiary.

**Tax Exempt 501(c)(3) Charities:**
- The NRA Foundation, Inc.
- NRA Special Contribution Fund (NRA Whittington Center)
- NRA Civil Rights Defense Fund
- NRA Freedom Action Foundation

Step 2: Choose an Endowment (optional)

Endowments are set up to ensure that your investment in freedom is maximized because your gift, otherwise known as the principal, is never spent. Instead, it is professionally invested and a portion of the earnings are spent each year. Listed below are many different endowments, created for the organizations listed above in step 1. In addition, donors can create a named endowment for gifts over $100,000. Named endowments are sub-classified under our existing endowment categories.

**The NRA Foundation, Inc. Endowments**
- Competitive Shooting and National Championships Endowment
- Disabled Shooting Services Endowment
- Firearms and Marksmanship Training Endowment
- Gun Collecting Endowment
- Gun Collectors Leadership Endowment
- Gunsmith Training Endowment
- Handloading Education Endowment
- Hunters’ Leadership Fund Endowment
- Hunting and Wildlife Conservation Endowment
- Law Enforcement Training Endowment
- Military and Veterans’ Affairs Endowment
- National Firearms Museum Endowment
- NRA Voice of Freedom Fund Endowment
- Range Facilities and Programs Endowment
- Scholarships Endowment
- The NRA Foundation General Endowment
- Women’s Leadership Forum Endowment
- Women’s Programs Endowment
- Youth Education Endowment

**National Rifle Association Endowments**
- Hunters’ Leadership Fund Endowment (NRA)
- Hunters’ Leadership Fund Endowment (NRA-ILA)
- National Endowment for the Protection of the Second Amendment (NRA-ILA)
- NRA Competitive Shooting and National Championships Endowment
- NRA General Endowment
- NRA Law Enforcement Endowment
- NRA Marksmanship Training Endowment
- NRA Voice of Freedom Endowment
- NRA Youth Hunter Education Challenge Endowment
- Range Grant Program Endowment

**NRA Civil Rights Defense Fund Endowments**
- NRA Civil Rights Defense Fund Endowment

**NRA Special Contribution Fund Endowments**
- NRA Whittington Center General Endowment
- Youth Programs Endowment

Suggested Bequest Language

Use these two pages as a reference point when you write or update your will, trust, or other estate plans. After reading and completing the first three steps, you will be prepared to meet with an attorney and leave a gift to the NRA.

Step 1: Choose a Beneficiary

Choose from the organizations below to determine a beneficiary. The 501(c)(3) or (c)(4) status can affect the distribution of your assets in relation to estate and inheritance tax. Contact the NRA Office of Advancement’s Gift Planning Department for more information. Be sure to use the full name listed below in all legal documentation.

**The Non-Charitable 501(c)(4) Association:**
- National Rifle Association of America
- NRA-ILA (Institute for Legislative Action)*
  *NRA-ILA is a division of NRA, not a separate organization. However, you can list it as a beneficiary.

**Tax Exempt 501(c)(3) Charities:**
- The NRA Foundation, Inc.
- NRA Special Contribution Fund (NRA Whittington Center)
- NRA Civil Rights Defense Fund
- NRA Freedom Action Foundation

Step 2: Choose an Endowment (optional)

Endowments are set up to ensure that your investment in freedom is maximized because your gift, otherwise known as the principal, is never spent. Instead, it is professionally invested and a portion of the earnings are spent each year. Listed below are many different endowments, created for the organizations listed above in step 1. In addition, donors can create a named endowment for gifts over $100,000. Named endowments are sub-classified under our existing endowment categories.

**The NRA Foundation, Inc. Endowments**
- Competitive Shooting and National Championships Endowment
- Disabled Shooting Services Endowment
- Firearms and Marksmanship Training Endowment
- Gun Collecting Endowment
- Gun Collectors Leadership Endowment
- Gunsmith Training Endowment
- Handloading Education Endowment
- Hunters’ Leadership Fund Endowment
- Hunting and Wildlife Conservation Endowment
- Law Enforcement Training Endowment
- Military and Veterans’ Affairs Endowment
- National Firearms Museum Endowment
- NRA Voice of Freedom Fund Endowment
- Range Facilities and Programs Endowment
- Scholarships Endowment
- The NRA Foundation General Endowment
- Women’s Leadership Forum Endowment
- Women’s Programs Endowment
- Youth Education Endowment

**National Rifle Association Endowments**
- Hunters’ Leadership Fund Endowment (NRA)
- Hunters’ Leadership Fund Endowment (NRA-ILA)
- National Endowment for the Protection of the Second Amendment (NRA-ILA)
- NRA Competitive Shooting and National Championships Endowment
- NRA General Endowment
- NRA Law Enforcement Endowment
- NRA Marksmanship Training Endowment
- NRA Voice of Freedom Endowment
- NRA Youth Hunter Education Challenge Endowment
- Range Grant Program Endowment

**NRA Civil Rights Defense Fund Endowments**
- NRA Civil Rights Defense Fund Endowment

**NRA Special Contribution Fund Endowments**
- NRA Whittington Center General Endowment
- Youth Programs Endowment
Step 3: Determine Your Type of Gift

The following is suggested language for your advisors to integrate into your will, trust, or other beneficiary designation. The type of gift you would like to make will determine the correct paragraph to choose. For instance, if you know you want to leave a specific amount, choose suggestion “a” for a specific bequest and fill in the blanks. If you want to leave a percentage of your entire estate, choose suggestion “b” for a residuary bequest and fill in the blanks. Suggestion “c” is for non-monetary gifts and you may use it for firearms or other personal property. Use the beneficiary and endowment you chose in steps 1 and 2 to fill in the blanks below.

a) Specific Bequest*
I give, devise and bequeath to the [fill in the beneficiary from step 1], 11250 Waples Mill Road, Fairfax, Virginia 22030, the sum of $____________ (or here otherwise describe the gift) for its [name the endowment from step 2 or put: general purposes].

b) Residuary Bequest*
All [or state a ___________%] of the rest, residue, and remainder of my property, both real and personal and wheresoever situated, I give, devise and bequeath to the [fill in the beneficiary from step 1], 11250 Waples Mill Road, Fairfax, Virginia 22030, for its [name the endowment from step 2 or put: general purposes].

c) Gift of Firearms or Other Personal Property*
I give, devise and bequeath to [fill in the beneficiary from step 1], 11250 Waples Mill Road, Fairfax, Virginia 22030, [here describe the gift, for example: coins, property, and/or firearms] for its [name the endowment from step 2 or put: general purposes].

Step 4: Schedule an Appointment to have Your Will, Trust or Other Plans Updated

Your legal professional may have other preferred text. The suggestions above should be used only as a guide.* In addition, NRA is pleased to offer a no-obligation consultation detailing these opportunities. Please call the NRA Office of Advancement’s Planned Giving Department at (877) NRA-GIVE (672-4483) for more information.

Step 5: Notify the NRA

NRA staff will welcome you into the Ring of Freedom Heritage Society and thank you for taking this important step. As part of notifying NRA, we encourage you to provide us with a copy of your gift. Donors who choose to provide NRA with a copy of their gift are awarded Ambassador Membership in the Heritage Society and receive a special gift and invitations to members’ only events. The privacy and anonymity of our donors is of paramount importance. If you wish for your gift to remain anonymous, please be sure to let us know.

* It is strongly urged that you consult with an attorney in your state of residence to ensure that your ultimate wishes and charitable goals will be realized.
NRA Firearms For Freedom

The NRA frequently receives inquiries about how members can donate a collection of firearms. Common questions include:

- How can I give the NRA my firearms?
- Which NRA programs can benefit?
- What does the NRA do with them?
- Will my firearms be displayed in the NRA Museums?

NRA Firearms For Freedom is a unique program that supports the liberties that built this country through gifts of firearms. Your firearms could be part of your long-term strategic financial plan, or may be auctioned, with proceeds benefitting the NRA program of your choice. World-class auction houses specializing in firearms handle each auction, ensuring all transfers of firearms are handled professionally and with the care and attention they deserve.

Some firearms may be suitable for the National Firearms Museums – which may qualify as a charitable gift for tax purposes. The Museums have vast collections and as a result are not able to display all firearms left through NRA supporters’ estate plans. However, prior to auction all firearms are reviewed for possible inclusion in the Museum’s displays or reference collection. If you believe you have a unique firearm that you would like staff to evaluate, contact the NRA Office of Advancement at (877) NRA-GIVE (672-4483), or visit www.nrafff.com.

Testamentary Charitable Gift Annuity:

Charitable gift annuities offer an opportunity to provide income for your loved ones. Collectibles and valuables, such as firearms, can be used to fund an annuity to care for your spouse, child, or other loved one after your death.

The NRA Office of Advancement Firearms For Freedom program can assist you with language to add a testamentary charitable gift annuity to your will or trust. Furthermore, after your passing, the NRA’s staff will identify an avenue to sell the valuables, assist your executor and/or loved ones in packing and shipping the items, and provide accounting after the auction. Contact the NRA Office of Advancement at (877) NRA-GIVE or plannedgiving@nrahq.org to discuss if this gift is right for you.
Why the NRA?

Since its founding in 1871, the National Rifle Association of America has been on the forefront in gun safety education and protecting our constitutional right to keep and bear arms. Safeguarding Freedom is accomplished through more than 170 programs, strategically designed to carry out the mission of the NRA. The NRA’s primary purpose is to protect and defend the Constitution of the United States of America, particularly the political, civil, and inalienable rights of the American people to keep and bear arms.

It is the generous support of modern day patriots that ensures the future growth of these programs and strengthens our heritage, values and freedom for generations to come.

In 1975, recognizing the critical need for political defense of the Second Amendment, NRA formed the Institute for Legislative Action, or ILA. NRA-ILA is at the nation’s forefront of legislative activism and employs a team of full-time lobbyists whose mission is to defend Second Amendment issues on Capitol Hill, in state legislatures and in local government bodies.

Depending upon your preference, your gift may go to one or more of your favorite NRA programs or one of its divisions, to an NRA-related endowment, or directly to NRA for use where there is the greatest need.

National Rifle Association of America
Federal Tax ID # 53-0116130
501(c)(4) association
www.nra.org
www.nraila.org
**Tax-Deductible Support**

If tax planning is an important component of your financial and estate plans, consider one of NRA’s charitable affiliates. These organizations are classified as 501(c)(3) charities, which means that when you donate cash you will receive a charitable donation receipt and are eligible to take a tax deduction to the fullest extent allowable by law. The added benefit of these organizations’ tax-status means that when you leave a planned gift to them, your estate may experience a decrease in estate taxes.

---

**The NRA Foundation, Inc.**  
Federal Tax ID # 52-1710886  
www.nrafoundation.org

For more than two decades, The NRA Foundation has served the needs of freedom-loving Americans across our great nation. The Foundation teaches freedom through programs that instill knowledge about the Second Amendment and our nation’s great history. Since establishment in 1990, more than $426 million in grant funding has been awarded. These grants provide essential funding that benefits programs such as youth education, hunter education, firearms and marksmanship training and safety and much more.

---

**NRA Civil Rights Defense Fund**  
Federal Tax ID # 52-1136665  
www.nradefensefund.org

The NRA Civil Rights Defense Fund was established in 1978 to provide legal and financial assistance to selected individuals and organizations defending their Second Amendment rights. Funded solely through contributions, the Fund sponsors legal research and education on a wide variety of firearms related issues, including the meaning of the Second Amendment and nature of the Right to Keep and Bear Arms provisions in state constitutions. Every contribution helps defend our Constitutional rights. It’s all about Freedom!
The NRA Special Contribution Fund is also known as the NRA Whittington Center. Founded in 1973, it was established to expand educational and recreational shooting activities. Located in Raton, New Mexico, its more than 33,000 acres have developed into the most comprehensive shooting facility in America today. Additionally, the NRA Whittington Center operates the Frank Brownell Museum of the Southwest, which showcases firearms and events that have shaped the region.

The NRA Freedom Action Foundation is focused on non-partisan voter registration and voter education activities. An essential pillar of preserving our Second Amendment Freedom, voter registration and education is fundamental to protecting our uniquely American heritage.
The Ring of Freedom Heritage Society

This is an umbrella recognition program for all NRA supporters who choose to leave a legacy of freedom through the NRA, NRA-ILA or an NRA tax-exempt 501(c)(3) charity. Gifts that qualify for membership include, but are not limited to real estate, firearms, bequests, life insurance, charitable gift annuities, individual retirement accounts, and beneficiary designations.

Charlton Heston Ambassador Member
Gifts Over $1,000,000
Charlton Heston Ambassador members are those Heritage Society members who have chosen to strengthen their commitment to the National Rifle Association by providing documentation of their planned gifts to the NRA Office of Advancement. Gift commitments of any value over $1,000,000 qualify for Charlton Heston Ambassador membership.

MEMBERS RECEIVE:
- Commemorative bronze figurine of Charlton Heston
- Invitations to exclusive Charlton Heston events throughout the year, including hunts and a recognition dinner
- All of the same member benefits offered at the Ambassador Member and Member levels.

Ambassador Member
Gifts Up To $999,999
Ambassador members are those Heritage Society members who have chosen to strengthen their commitment to the National Rifle Association by providing documentation of their planned gifts to the NRA Office of Advancement. Gift commitments of any value up to $999,999 qualify for Ambassador membership.
MEMBERS RECEIVE:
• Framed recognition plaque
• Lapel pin representing appropriate giving level
• Invitations to the Heritage Society event at the NRA Annual Meetings &
  Exhibits, plus other special events

Member
Any NRA supporter who notifies the Office of Advancement about their intent to
leave a gift to the NRA and requests to join the Heritage Society can become a
Heritage Society member. Additionally, any NRA supporter who has already left the
NRA in their estate plans but has not yet provided documentation of their gift may
also become a member.

MEMBERS RECEIVE:
• Invitations to the Heritage Society event at the NRA Annual Meetings &
  Exhibits, plus other special events

Inform the NRA of Your Estate Plans

Once you have decided to support the NRA through a planned gift, please notify
the NRA’s Office of Advancement of your intentions. As a thank you, you will be
welcomed into the NRA Ring of Freedom Heritage Society. NRA Ring of Freedom
Heritage Society Members receive a distinctive thank you gift in recognition of
their planned gift commitment and are invited to attend special regional and
national events.

Benefits of Letting NRA Know About Your Gift:
• Ensures that your planned gift reflects your values, interests, and wishes
• Ensures that your planned gift is directed
to an appropriate existing program
• Ensures that the language describing your
planned gift is accurate and clear
• Ensures that after thoughtful tax planning
your planned gift is properly directed to
the organization of your choice
• Ensures that there is a confidential record
of your planned gift

To learn more, call (877) NRA-GIVE (672-4483) or
email plannedgiving@nrahq.org